



WHITE RHINO TOKEN

WRT

White Paper



Our Mission

White Rhino Token (WRT) is a Community Driven Charity DeFi Project developed on the Binance Smart Chain geared toward saving the Northern White Rhino Species. Due to poaching there are only 2 Northern White Rhinos in the world (Najin & Fatu) and both are female. The primary purpose of the project is to raise awareness, preservation of the species, and donating to BioReserve to support fertilizing lab embryos in the hopes of producing Northern White Rhino offspring, thus rescuing a species from extinction.



Our Vision

4% of every Buy/Sell will go directly to the Charity Wallet where it will be converted to Fiat (\$USD) on a monthly basis and donated to WRT Supported Charities. White Rhino Token will therefore play an important role in the conservation of Northern White Rhinos and other Rhinoceros species. Beyond donating we will play an important role in spreading awareness, discouraging poaching and illegal trade, and supporting communities that surround white rhino reserves.

Our donations to Rhino Charities will be converted to fiat directly from the Charity Wallet and the tokens will be returned to circulation. This will ensure the donations are never ending and allows more of our donation to help the rhinos rather than support administrative and overhead costs.



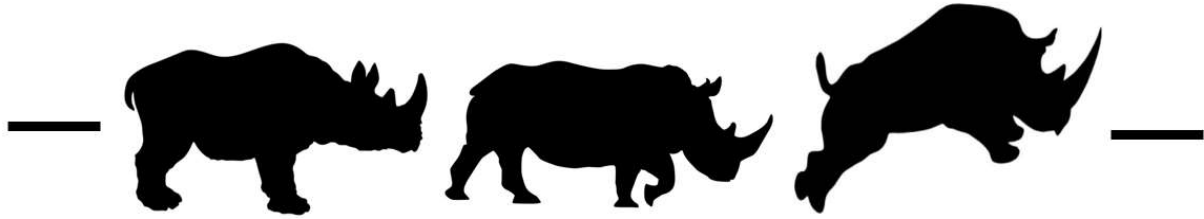
Our Team



Daniel Pezza is the CEO of White Rhino Token. He currently resides in Asheville, North Carolina and has a Bachelor's of Science from the American Public University System. Dan has been a business owner, crypto/stock investor, web developer, lead generator, and business consultant for the past 14 years. Dan has a massive passion for animals and noticed that he could use cryptocurrency to solve a problem. Quote from Dan: "I have always loved animals and I wanted to find a way to blend the craze for crypto tokens with charity. People will dump thousands of dollars into a brand-new coin with no utility, but have a problem putting their credit card into a website to donate \$5 to a good cause. Whether you like it or not, if you buy or sell our token, you will be donating to a great cause."

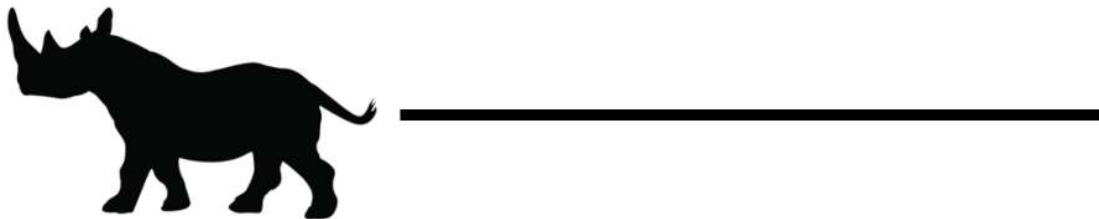
Jordan Lance is the CMO of White Rhino Token. Jordan grew up in San Diego, California. He spent most of his childhood outside playing sports where he developed his incredible passion to compete and to be a leader. He is a major advocate of leading by example and working as hard as you possibly can for what you want in life. He attended Cathedral Catholic high school from 2006-2010 where his football team won the CIF championship his sophomore, junior and senior years. They also won the California Division II State Championship in 2008. He went on to play safety for Occidental College in Los Angeles where he also received his bachelor's degree in Economics. Jordan has worked in sales and marketing for 7 years since graduating and currently lives in Los Angeles. Jordan has a huge love of animals and wants to do whatever he can to make a difference.





Charging Ahead

White Rhino Token Launch will occur in June of 2021 where we will have our smart contract audited, and begin to grow on Reddit, Twitter, TikTok, and Instagram. Post Launch there will be onboarding of 3rd party agencies for generating leads and marketing, along with monthly charity donations to our supported charities. Moving to Q3 2021, will see launches of White Rhino Token mobile and desktop platforms, merchandising, NFT Hubs, and Gaming. Q4 2021 and beyond we will look to partner with more charities, other projects and coins to continue to fight for endangered species, and against illegal trade and poaching of animals.



Rhinomics

2,000,000,000,000 Total Supply
8% Transaction Fee on every Buy/Sell
Breakdown
4% Donated to Charity (\$USD)
2% Liquidity Pool
2% Redistribution to Holders

Contract Renounced
Liquidity Locked Permanently
Manual Burns at Milestones to be Announced